RETAIL MANAGEMENT – LEVEL 2

Certificate of Completion #24359

This intermediate certificate builds upon the Level 1 Certificate to expose students to the various functions of managers in retail positions. Fundamentals of business organization, retail marketing and staffing provide the student a solid foundation from which to build a career in retail management.

Program Learning Outcomes

- · Students will apply management concepts and functions.
- Students will explain theory and practical application of Equal Employment Opportunity current employment laws.
- · Students will develop a working knowledge of marketing terminology.

Column 2

Review Student Learning Outcomes (SLOs) for this program.

Program Requirements

This certificate requires:

Column 1

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	Completion of the Retail Management - Level 1 coursework		
	PLUS		
	Completion of the Retail Management - Level 2 coursework		
Required Courses			
	Course Prefix	Course Name	Units
	Retail Management - Level 1 Coursework		
	VOC BO25	Business Communications	
	VOC BS50	Retail Store Management and Merchandising	
	VOC CSB15	Microcomputer Applications	
	Course Prefix	Course Name	Units
	Retail Management - Level 2 Coursework		
	VOC BA11	Fundamentals of Accounting	
	VOC BM61	Business Organization and Management	
	VOC BM62	Human Resource Management	
	VOC BS36	Principles of Marketing	

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