RETAIL MANAGEMENT – LEVEL 3

Certificate of Completion #24383

Students completing the advanced Level 3 Certificate will increase knowledge and practical experience in business communication, leadership and financial controls. Successful completion of this certificate prepares students to handle the increasing diversity and complexity of modern retail management.

Program Learning Outcomes

- Students will describe the basic accounting system and how it is used to serve business needs.
- Students will define organizational culture, socialization and mentoring.
- Students will apply communication skills in simulated business situations such as conferences and business groups.

Review Student Learning Outcomes (SLOs) for this program.

Column 2

Program Requirements

This certificate requires: Completion of the Retail

Column 1

VOC BA07

VOC BM60

VOC BO26

Management - Level 1 coursework		
PLUS		
PLUS Completion	of the Retail	
Management - Lev	vel 2 coursework	
PLUS		
Completion of the	Retail	
Management - Lev	vel 3 coursework	
Required Courses		
Course Prefix	Course Name	Units
Retail Management - Level 1 Coursework		
VOC BO25	Business Communications	
VOC BS50	Retail Store Management and Merchandising	
VOC CSB15	Microcomputer Applications	
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Course Prefix	Course Name	Units
Retail Management - Level 2 Coursework		
VOC BA11	Fundamentals of Accounting	
VOC BM61	Business Organization and Management	
VOC BM62	Human Resource Management	
VOC BS36	Principles of Marketing	
Course Prefix	Course Name	Units
Retail Management - Level 3 Coursework		

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Principles of Accounting - Financial

Oral Communications for Business

Human Relations in Business