SMALL BUSINESS MANAGEMENT – LEVEL 2

Certificate of Completion #24034

The Small Business Management – Level 2 Certificate provides students with practical small business tools. It focuses on issues such as motivation, teamwork and leadership skills that lead to enhanced productivity through the development of people. Completion of this certificate will lead to new career opportunities for those currently employed in the small business arena.

Program Learning Outcomes

- Students will define organizational culture, socialization and mentoring.
- Student will apply management concepts and functions.
- Students will explain theory and practical application of Equal Employment Opportunity current employment laws.

Review Student Learning Outcomes (SLOs) for this program.

Program Requirements

Column 1	Colu	umn 2	
Qualification for this certificate requires:			
Completion of Small Business			
Management - Level 1 coursework			
PLUS			
Completion of Small Business			
Management - Level 2 coursework			
Required Courses			
Course Prefix	Course Name	U	Inits
Small Business Management - Level 1 Coursework			
VOC BM20	Principles of Business		
VOC BM66	Small Business Managen	nent	
VOC BS36	Principles of Marketing		
Course Prefix	Course Name	U	Inits
Small Business Management - Level 2 Coursework			
VOC BM60	Human Relations in Busir	ness	
VOC BM61	Business Organization an	d Management	
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