SMALL BUSINESS MANAGEMENT – LEVEL 3

Certificate of Completion #24235

Upon completion of the Small Business Management – Level 3 certificate, students will have built a foundation of management strategies and practices which will enable them to prosper in an everchanging small business environment. Computer skills applicable to small business will be developed. Students will have a strategic perspective across all small business functions. Students will acquire the skills and abilities necessary to build a successful business career.

Program Learning Outcomes

- Students will describe the basic accounting system and how it is used to serve business needs.
- Students will define and outline the key principles of continuous quality management.
- Students will contrast quality management theory and previous management thought.

Review Student Learning Outcomes (SLOs) for this program.

Certificate Requirements

Certificate net	lanements		
Column 1		Column 2	
Qualification fo requires:	r this certificate		
Completion of S Management -	Small Business Level 1 coursework		
PLUS			
Completion of S Management - PLUS	Small Business Level 2 coursework		
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Completion of S Management -	Level 3 coursework		
Required Cour	ses:		
Course Prefix	Course Name		Units
Small Business M	lanagement - Level 1 Cou	rsework	
VOC BM20	Principles of Business	3	
VOC BM66	Small Business Mana	gement	
VOC BS36	Principles of Marketir	g	
Course Prefix	Course Name		Units
Small Business M	lanagement - Level 2 Cou	rsework	
VOC BM60	Human Relations in B	usiness	
VOC BM61	Business Organization	n and Management	
VOC BM62	Human Resource Mar	agement	
Course Prefix	Course Name		Units
Small Business M	lanagement - Level 3 Cou	rsework	
VOC BA07	Principles of Account	ing - Financial	
VOC BM10	Principles of Continuo	ous Quality Improvement	
VOC CSB15	Microcomputer Applic	ations	