

BUSINESS: INTERNATIONAL - LEVEL II (CERTIFICATE N0471)

Business Division

Certificate N0471

In the Business: International - Level II Certificate students will learn methods and approaches to managing the complexities of doing business in an international environment. Students acquire both theoretical knowledge and practical skills related to managing and marketing within the global arena. Students active in the workforce will acquire new skills that are highly desirable in a fast-paced dynamic global environment, with an emphasis on the small business perspective.

Required Courses

Course Prefix	Course Name	Units
	Completion of the Business: International - Level I coursework	9
PLUS		
	Completion of the Business: International - Level II coursework	10
Total Units		19

Course Prefix	Course Name	Units
Business: International - Level I Coursework		
BUSM 20	Principles of Business	3
BUSM 51	Principles of International Business	3
BUSS 36	Principles of Marketing	3
Total Units		9

Course Prefix	Course Name	Units
Business: International - Level II Coursework		
BUSM 61	Business Organization and Management	3
BUSM 66	Small Business Management	3
Choose one course from the following:		4
CHIN 1	Elementary Chinese	
FRCH 1	Elementary French	
GERM 1	Elementary German	
ITAL 1	Elementary Italian	
JAPN 1	Elementary Japanese	
SPAN 1	Elementary Spanish	
Total Units		10

Special Information

Students receiving financial aid need to declare the Level III Certificate as their goal to meet Financial Aid requirements.

Business Management Website (<http://www.mtsac.edu/management/>)

Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- Apply management concepts and functions.
- Describe business planning for small business.
- Discuss the legal forms of business ownership.

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.