

BUSINESS: MANAGEMENT - LEVEL I (CERTIFICATE E0525)

Business Division Certificate E0525

The Business Management - Level I Certificate is designed to introduce the student to the role of management in business. Management is the efficient use of human and capital resources to accomplish organizational objectives. Students will be exposed to the terms, trends, organizational structure, and opportunities inherent in business management. Upon completion of the Business: Management - Level I Certificate students may qualify for an entry-level management position in California's diverse economy.

Required Courses

Course Prefix	Course Name	Units
BUSM 20	Principles of Business	3
BUSM 61	Business Organization and Management	3
BUSS 36	Principles of Marketing	3
Total Units		9

Special Information

Students receiving financial aid need to declare the Level III Certificate as their goal to meet Financial Aid requirements.

Business Management Website (<http://www.mtsac.edu/management/>)

Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- List and explain the foundations upon which business is built and the economic challenges facing the United States.
- Apply management concepts and functions.
- Have developed a working knowledge of marketing terminology.

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.