

BUSINESS: RETAIL MANAGEMENT (AS DEGREE S0509)

Business Division

Degree S0509

This program exposes students to the business world and the role of retail distribution. Students become familiar with careers in retail management as well as the latest trends in this fast changing field. Completion of this program aids the student's search for an entry-level job in retail management.

This degree requires the completion of General Education coursework plus the following:

Required Courses

Course Prefix	Course Name	Units
BUSA 7 or BUSA 72	Principles of Accounting - Financial Bookkeeping - Accounting	5
BUSA 11	Fundamentals of Accounting	3
BUSM 60	Human Relations in Business	3
BUSM 61	Business Organization and Management	3
BUSM 62	Human Resource Management	3
BUSO 25	Business Communications	3
BUSO 26	Oral Communications for Business	3
BUSS 36	Principles of Marketing	3
BUSS 50	Retail Store Management and Merchandising	3
CISB 15	Microcomputer Applications	3.5
Total Units		32.5

Business Management Website (<http://www.mtsac.edu/management/>)

Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- Define organizational culture, socialization, and mentoring.
- Apply management concepts and functions.
- Explain theory and practical application of Equal Employment Opportunity current employment laws.

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.