Business: Retail Management - Level II (Certificate N0474)

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# BUSINESS: RETAIL MANAGEMENT - LEVEL II (CERTIFICATE N0474)

#### **Business Division**

#### **Certificate N0474**

This intermediate certificate builds upon the Level I Certificate to expose students to the various functions of managers in retail positions. Fundamentals of business organization, retail marketing and staffing provides the student a solid foundation from which to build a career in retail management.

## **Required Courses**

Course Prefix	Course Name	Units
Completion of the	Retail Management - Level I coursework	9.5
PLUS		
Completion of the Retail Management - Level II coursework		12
Total Units		21.5
Course Prefix	Course Name	Units
Business: Retail Management - Level I Coursework		
BUSO 25	Business Communications	3
BUSS 50	Retail Store Management and Merchandising	3
CISB 15	Microcomputer Applications	3.5
Total Units		9.5
Course Prefix	Course Name	Units
Business: Retail Management - Level II Coursework		
BUSA 11	Fundamentals of Accounting	3
BUSM 61	Business Organization and Management	3
BUSM 62	Human Resource Management	3
BUSS 36	Principles of Marketing	3
Total Units		12

## **Special Information**

Students receiving financial aid need to declare the Level III Certificate as their goal to meet Financial Aid requirements.

Business Management Website (http://www.mtsac.edu/management/)

### **Program Learning Outcomes**

Upon successful completion of this program, a student will be able to:

- · Apply management concepts and functions.
- Explain theory and practical application of Equal Employment Opportunity current employment laws.
- · Have developed a working knowledge of marketing terminology.

Review Student Learning Outcomes (SLOs) (http://www.mtsac.edu/instruction/outcomes/sloinfo.html) for this program.