

INTERNATIONAL BUSINESS (AS DEGREE S0507)

Business Division

Degree S0507

This program is intended to prepare students for an international business career following graduation. Students wishing a bachelor's degree (transfer program) should consult with a counselor to discuss transferability of courses.

This degree requires the completion of General Education coursework plus the following:

Required Courses

Course Prefix	Course Name	Units
BUSM 20	Principles of Business	3
BUSM 50	World Culture: A Business Perspective	3
BUSM 51	Principles of International Business	3
BUSM 52	Principles of Exporting and Importing	3
BUSM 53	Supply Chain Management	3
BUSM 61	Business Organization and Management	3
BUSM 66	Small Business Management	3
BUSS 36	Principles of Marketing	3
Choose one course from the following:		4
ARAB 1	Elementary Arabic	
CHIN 1	Elementary Chinese	
FRCH 1	Elementary French	
GERM 1	Elementary German	
ITAL 1	Elementary Italian	
JAPN 1	Elementary Japanese	
KORE 1	Elementary Korean	
SPAN 1	Elementary Spanish	
SPAN 1S	Spanish for the Spanish Speaking	
Total Units		28

Recommended Electives

Course Prefix	Course Name	Units
BUSM 81	Work Experience in Business	1-4
BUSM 85	Special Issues in Business	2
BUSS 85	Special Issues in Marketing	2

Business Management Website (<http://www.mtsac.edu/management/>)

Program Learning Outcomes

Upon successful completion of this program, a student will be able to:

- Identify how governments influence trade.
- Explain how a small business can prepare to conduct export operations.
- Describe business planning for small business.

Review Student Learning Outcomes (SLOs) (<http://www.mtsac.edu/instruction/outcomes/sloinfo.html>) for this program.