GRAPHIC DESIGN - LEVEL 2 - GENERALIST (CERTIFICATE T0683)

Arts Division
Certificate T0683
This multi-level certificate program is designed to prepare students for careers in the Graphic Design field of Communication Art. In this Level 2 Generalist emphasis, students are given a balanced blend of creative, design, and technology skills necessary to develop successful graphic design for print and web. The production software reflects industry standards and course content is driven by industry needs.

Required Courses

Course Prefix	Course Name	Units
Completion of the Graphic Design Level 1 Coursework (18 units)		18
PLUS		
Completion of the Graphic Design - Level 2 - Generalist coursework		15
Total Units		**33**

Course Prefix	Course Name	Units
Graphic Design - Level 1 Coursework		
ARTC 100	Fundamentals of Graphic Design	3
ARTC 120	Print Design and Advertising	3
ARTC 140	Vector Design and Illustration	3
ARTC 160	Typography	3
ARTD 20	Design: Two-Dimensional	3
PHOT 58	Photography & Video Social Media Marketing	3
Total Units		**18**

Course Prefix	Course Name	Units
Graphic Design - Level 2 - Generalist Coursework		
ARTC 200	Web Design	3
ARTC 210	Corporate Identity and Branding	3
ARTC 220	Creative Design and Compositing	3
ARTC 290	Portfolio	3
ARTD 15A	Drawing: Beginning	3
or ANIM 104	Drawing Fundamentals	
Total Units		**15**

Program Learning Outcomes

Review Student Learning Outcomes (SLOs) (http://www.mtsac.edu/instruction/outcomes/sloinfo.html) for this program.