# RADIO BROADCASTING: BEHIND-THE-SCENES (CERTIFICATE N0636)

## **Arts Division**

## **Certificate N0636**

The Radio Broadcasting Behind-the-Scenes Certificate of Achievement provides expertise in a variety of behind-the-scenes specialties. Students gain practical hands-on-experience in the broadcasting industry through an off-campus internship at a radio station, production studio or other broadcasting facility.

# **Required Courses**

| Course Prefix                          | Course Name   | Units |
|--|---|-------|
| Core Courses                           |   |       |
| R-TV 01                                | Introduction to Electronic Media  | 3     |
| R-TV 10                                | Radio Programming and Producer Techniques   | 3     |
| R-TV 11A                               | Beginning Radio Production  | 3     |
| R-TV 11B                               | Advanced Radio Production   | 3     |
| R-TV 15                                | Broadcast Law and Business Practices  | 3     |
| R-TV 38                                | Radio Broadcasting Rules and Regulations  | 1.5   |
| R-TV 96A                               | Beginning Campus Radio Station Lab: Studio<br>Procedures and Equipment Operations | 1     |
| R-TV 96B                               | Intermediate Campus Radio Station Lab: On-Air and Behind-the-Scenes Skills        | 1     |
| R-TV 96C                               | Advanced Campus Radio Station Lab: Program<br>Hosting and Management Skills       | 1     |
| R-TV 97A                               | Radio and Entertainment Industry Seminar  | 1     |
| R-TV 97B                               | Radio/Entertainment Industry Work Experience                                      | 1     |
| Required Electives                     |   |       |
| Choose three units from the following: |   | 3     |
| R-TV 05                                | Radio-TV Newswriting  |       |
| R-TV 09                                | Broadcast Sales and Promotion   |       |
| R-TV 17                                | Introduction to Podcasting  |       |
| R-TV 31                                | History of Radio DJs  |       |
| R-TV 32                                | Social Media in Broadcasting  |       |
| R-TV 35                                | Pop Culture in the Media  |       |
| R-TV 39                                | Social Media and Online Ethics  |       |
| R-TV 99                                | Special Projects in Broadcasting and<br>Entertainment Industry                    |       |
| R-TV 101                               | Work Experience in Broadcast Entertainment  |       |
| Total Units                            |   | 24.5  |

Radio Broadcasting Website (http://www.mtsac.edu/radio/)

## **Program Learning Outcomes**

Upon successful completion of this program, a student will be able to:

- Work in production, programming, or a variety of other behind-thescenes positions at a commercial radio station
- Use studio equipment to record and edit a pre-recorded piece
- · Operate the studio equipment required to produce a live broadcast
- Use social media during a live radio show to engage with the audience
- · Develop and implement ideas for a radio show
- · Develop a format for a radio station

Review Student Learning Outcomes (SLOs) (http://www.mtsac.edu/instruction/outcomes/sloinfo.html) for this program.